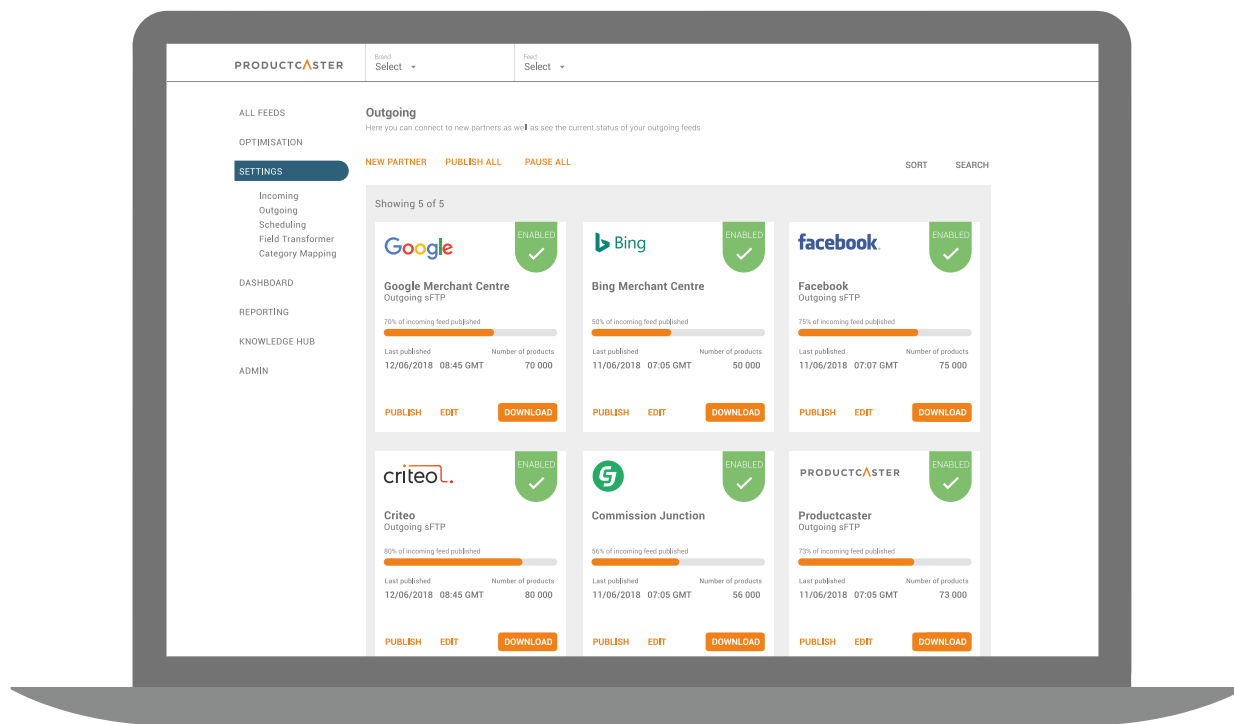


FeedManager™



FeedManager™ is probably the best (and the simplest) product feed software in the world.

Take back control of your product feeds and save 75% on your costs. Guaranteed*

FeedManager is probably the best (and the simplest) feed management SaaS platform in the world. Take full control of the way you publish and present your products online. We offer **UNLIMITED** growth of your products, partners and channels for absolutely **NO** extra cost. Yes, you read that correctly.

***Special Offer: We will provide you unlimited access to FeedManager indefinitely and guarantee you a 75% saving on your 3 year feed management costs. Offer ends 31st July 2019.**

For more information contact our team:

feedmanager@productcaster.com | [+44\(0\)203 910 7026](tel:+44(0)2039107026) | www.productcaster.com

Clients and agencies that trust Productcaster include...



We help you take control of your feeds in 3 simple steps...

1: Feed Check

We audit your product feed, creating a performance report revealing missed opportunities and recommendations to improve the revenue from your feed driven marketing.

2: Safe Launch

We'll provide you with a thorough on-boarding programme supported by our specialist shopping team.

3: Infinite Access

We'll provide you with unlimited access and usage to the FeedManager platform. There will be NO additional charges for new products, channels or markets.

Product features... simple and powerful



Publishing

- Publish across all major feed driven marketing partners and marketplaces
- Ability to publish across new partners on request
- Easily transform your product feed to partner specific requirements
- Add data fields to your feed including margin and promotions with our 'Field Transformer' features
- Be in control of when you want to publish to partners, through automated scheduling and manual publishing



Diagnostics

- FeedCheck: we review your feed and make recommendations to optimise performance
- Understand at a glance when your feed was published and how many products were published
- Feed alerts to highlight significant changes to your feed which require investigation



Enrichment

- Adding additional content to your product feeds at scale, improving data availability and quality
- Automatically enrich content e.g. titles and descriptions with your latest promotional message
- Normalise colour ways with our extensive colour library, reflecting how customers search (e.g. mocha to brown)
- Adding mandatory data including GTINs and MPNs, avoiding partner disapprovals



Optimisation

- Automated and manual optimisation routines at a master and partner level
- Transform the content of your feed, matching how a customer searches for your products
- Create custom labels to support optimisation routines and reporting
- Only publish products which drive the best Return on Investment

FeedManager supports many partners including...

Google

Bing

amazon

ebay

Rakuten

kelkoo

PriceRunner

facebook

criteo

webgains

AWIN

affiliate
by CONVERSANT



Book your **FREE** FeedCheck and demo today...

Get your FREE report - FeedManager will audit your feeds and provide a comprehensive report of recommendations for improvement.

For more information contact our team:

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